LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.
AD#:PSI109-A4 REQ#M24817 "DOUBLE YOUR BUCKS" PG 4/C (8" x 10 13/16") 1991
Printed in U.S.A.

DOUBLE YOUR BUCKS

INSTANT STORE COUPON

Buy 1 Get 1 Free

Offer good on packs of Bucks or Bucks Lights.

Mr.
Ms.
Mrs.
First M.I. Last
Address Apt
City
State Zip
Birthdate / / Female Male
Phone ( )
Current brand

Signature (required)

By signing above, I certify that I am a cigarette smoker 21 years of age or older. I am also willing to receive free samples of cigarettes and magazine books in the mail, subject to applicable state and federal laws.

Coupon: Limit one coupon per purchase. Not to be transferred, sold, or exchanged. No copy/fax accepted. Any other use constitutes fraud. Limited to consumers 21 years of age or older. Participation in this promotion at discounted prices may void coupon. ©1991 Consumer does not assume risk for product purchased.

Retailer: Philip Morris will reimburse you your normal retail price including sales tax for one free pack of Bucks or Bucks Lights purchased and redeemed by a consumer in accordance with the terms hereof. Void when prohibited by law. Invoices showing purchases sufficient to cover all coupons must be shown upon request. Mail offers immediately upon redemption. Cash value 1/20¢. Redeem by mailing to: Philip Morris U.S.A., P.O. Box 7500, Spartanburg, S.C. 29305.

No coupon shall exceed one pack, excluding sales tax, if any.

MANUFACTURER'S COUPON EXPIRES 1/31/92

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SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

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Kings Lights: 11 mg "tar," 0.7 mg nicotine – Kings: 14 mg "tar," 1.0 mg nicotine av. per cigarette by FTC method.

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